

PRACTICE 8: Comparing Two Paragraphs for Coherence (page 92)

- A Paragraph 2 is more coherent. It has transition signals to connect ideas. It also repeats key nouns and uses synonyms such as *female-women* and *shoppers-customers*.

B

In-Store vs. Online Shopping

Both in-store and online shopping have advantages and disadvantages. When you shop in a store, you know what you're getting. **For example,** you can try on clothes and touch the fruit you want to buy. **Therefore,** you know that the clothes fit and the produce is good quality. When you shop online, **on the other hand,** you might get clothes that don't fit or fruit that is bruised. **Then** you have to spend time returning the clothes or requesting a refund for the fruit. Online shopping can save time, **however.** You can shop from home while you cook, **for example.** You don't have to look for parking or wait in line to pay. A disadvantage of online shopping is the wait for the items you buy. **Moreover,** the wait can be long if the items get lost in the mail. When you shop in a store, you take everything home with you. An additional disadvantage of in-store shopping is the cost. When you walk into a store, you often buy more than you need. **For instance,** if you go to the supermarket when you're hungry, you might buy a lot of snacks. When you shop online, you probably buy only what is on your shopping list.

**PRACTICE 9: Using Transition Signals
for Similar Ideas** *(page 93)*

2. , and
3. Similarly,
4. also

**PRACTICE 10: Using Transition
Signals for Logical Division of Ideas
and Examples** *(page 94)*

2. A second strategy
3. For example,
4. Then
5. Finally,
6. such as

**PRACTICE 11: Using Various
Transition Signals for Coherence**
(page 95)

2. For example
3. however
4. Next
5. so
6. such as
7. also
8. Finally
9. To sum up